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Subject: Madalena Increases its Production Capability over 900% to 2,000 boe/d, Maintains a Strong Balance Sheet with Zero debt and Sufficient Cash, and Provides Investors with Significant Horizontal Development Upside alongside Massive Shale Exposure Internationally

Dear Alphastox Subscribers,

I want everyone to make sure that you had a chance to see Madalena Ventures' (MVN) latest news they issued on April 15th, 2013 and take a chance on the opportunity that lies ahead. The stock is currently sitting at around \$0.25 while two large investment banks have just put out recent BUY recommendations with price targets between \$1.30- \$2.15. Unlike most venture companies on the junior exchange, MVN is a liquid trader and presents great upside at these levels. Unfortunately, with the way the markets have been over the past week, MVN has not received the recognition they deserve after issuing their latest production results but I feel this presents a great buying opportunity. I am a shareholder and continue to support the market at these prices. I have received many calls and inquiries about Madalena recently, so for those of you interested in the story, here is a quick update:

Madalena Ventures (MVN) successfully drilled two Ostracod wells and increased their production capability to 2,000 boe/d which represents an almost 900% increase from Madalena's October 2012 production level. MVN is trading at around the same level as they were back in October 2012 while their production has increased substantially since this time and the company has never been in a stronger position to move forward. With the focus by Madalena's new CEO (Kevin Shaw) to successfully build MVN from all sides, including production growth, 2P reserves and the unlocking of significant resource value across in its large-in-place shale assets internationally, MVN's new management team is already making solid headway on its 2013 goals via the transformation of MVN's production capability in a very short period of time (i.e. within just 4 months).

On the production front, Madalena's management expected to be at a ~2,000 boe/d level by mid year 2013 from the execution of four to five horizontals in Canada and work on the international front. On the back of better than expected results from the Company's Ostracod play in Canada, MVN has already essentially reached its ~2,000 boe/d goal from just three horizontals and is hence, delivering the goods!

MVN has just completed drilling two Ostracod wells using a 13 and 14 stage frac. Their first well reached a total depth of 2,776 metres and saw an estimated sales volume of 719 boe/d (46% oil and NGLs) while the second well was drilled to a total depth of 2,880 metres and saw an estimated sales volume of 547 boe/d (38% oil and NGLs). These last two wells represent steady to two previous horizontals drilled in 2012 which tested initially at 100 – 150 boe/d and 438 boe/d. Madalena's latest two horizontals are on pace to be tied in by the end of Q2 2013 which will increase Madalena's production to ~2,000 boe/d net (44% oil & liquids) from the current base production level of ~1,200 boe/d net (i.e. does not include the recent horizontal successes discussed above).

Overall, by Western Canadian Basin standards, these Ostracod horizontal results are some of the best results seen across the industry when looking for oil exposure in the different Canadian based resource plays. With 55 net sections across the Ostracod oil play, Madalena has significant oil in place to develop, and a large inventory of horizontal locations with this resource play having up to four wells per section.

While having success and transforming its production capability domestically, MVN is also driving forward internationally making steady progress within the Neuquen basin. MVN has started its planned 2013 activity program which involves a combination of workovers, 3D seismic, new development drilling, and exploration. They commenced the first of multiple planned workovers for 2013 at its Coiron Amargo block to optimize current field production and anticipates to start 3D seismic operations to acquire up to 160 square kilometres of data in the south-west and east central areas of the block- immediately adjacent to where Shell saw a horizontal success earlier this month (465 bbls/d) making a significant oil discovery from a rumored 500 meter horizontal test. With Madalena having huge exposure to world class shale plays across its three large land blocks within the Neuquen basin, this could be a big opportunity for MVN shareholders (and new investors) as we expect the market to hopefully recognize this significant shale upside go-forward. The company is currently in the process of securing a drilling rig for an upcoming program involving multiple Vaca Muerta shale wells. Additionally, with companies like Wintershall, Pan American Energy, Chevron, Bidas / CNOC, DOW Chemicals, etc. cutting Billion plus dollar joint venture deals within the Neuquen basin (i.e. some of which are offsetting Madalena's acreage positions), I reiterate the buying opportunity of Madalena currently at a sub \$100 million market cap.

There are a lot of things on the go now for MVN. News flow should be steady thru 2013, and the interest is finally picking up in the story. I believe MVN's current production in Canada is not being recognized sufficiently in the market but will soon enough and Madalena's large shale upside Internationally positions the company in a unique league of their own from an investor "optionality" perspective. With MVN sitting around \$0.25, this represents a huge buying opportunity for those who want to take a chance on a well-managed oil and gas player with large acreage positions (both domestically and internationally), a growing production base, sufficient cash in the bank, zero debt and the "best of both worlds" with a large inventory of horizontal development locations in Canada alongside massive shale exposure internationally

As always, if you have any further questions, please do not hesitate to contact me anytime.

Best Regards,

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